

ABR Introduces HVAC Contractors & Home Builders To Energy Star Partnership Program

On Wednesday morning, July 25, ABR Wholesalers sponsored a breakfast meeting at the Strathallan. The purpose was to introduce HVAC contractors who do new home installations, as well as home builders, to New York State's Energy Star program.

Consumers have been bombarded with television commercials featuring Steve Thomas, host of the popular PBS series *This Old House*. At this meeting, **Jim Cleveland** and **Robert Susz** introduced builders to the program.

Jim, who is with Honeywell DMC serves as Western New York account manager for the state agency that runs the national Energy Star program. He introduced the program and discussed the HVAC contractor's role in an Energy Star home. Robert Susz, who is in the process of becoming a certified home energy rater, is a principal in Healthy Homes, a building science firm in Caledonia. He covered those energy conservation requirements "after the



Jim Cleveland introduces the Energy Star program.

furnace."

Jim Cleveland's Power Point presentation illustrated how the Energy Star logo can provide a home builder with a branding advantage, which is expected to carry over to resale as well.

One of his screens showed how an Energy Star home can save money over the period of ownership. While the initial cost is more, the energy savings will result in a net saving over the period of ownership.

A builder has to sign an EPA and New York State agreement to participate. New York Energy Star requirements must then be met

and verified. Those requirements include 30 percent greater efficiency than the Model Energy Code (MEC)/HERS 86, 300 KWh estimated savings from Energy Star lighting and appliances, and mechanical ventilation. The home's performance has to be verified by a Home Energy Rater.

With the millions being spent on advertising, you should familiarize yourself with this program,

even if you don't do new home installations. For information, you can call ABR Wholesalers or talk with your ABR sales rep.

Calendar of Events

Wednesday, September 12
ACCA Membership Meeting
Wishing Well
(See Page 4 for details)

Thursday, September 13
ACCA Rochester Carbon Monoxide Seminar
Wishing Well
(See Page 4 for details)

Saturday, September 15
NATE Examination
Isaac Heating & Air Conditioning
(See Page 5 for details)

Friday, August 3, 10, 17
Lunch & Learn Fridays
Johnstone Supply
95 Halstead St.
(See Page 5 for details)

Tuesday, August 14
Royal Fireplace Certification
Ward Supply
739 S. Clinton
(See Page 5 for details)

Friday, August 17, 24, 31, September 21, 28
VP Supply Counter Days
Winton Place
(See Page 5 for details)

Friday, August 24
Trol-A-Temp Zoning School
Ward Supply
739 S. Clinton
(See Page 5 for details)

Thursday, September 27
Venting...It's not just the law
Johnstone Supply/RG&E
95 Halstead St.
(See Page 5 for details)

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