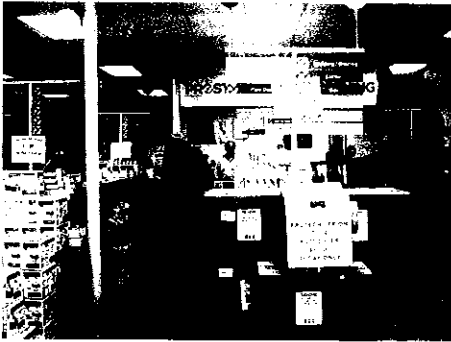


ABR Shows Off New ProStock Showroom



The new showroom and counter from near the store entrance.

On November 20, ABR Wholesalers showed off its new ProStock showroom to the HVAC



The line waiting for the Beale Street Café lunch was long...

industry with a giant barbecue under a tent in the parking lot.

Although the food was in the

parking lot, visitors had to go inside to see the showroom, buy product and register for door prizes.

ProStock is Rheem's aftermarket program, and ABR's Rochester store is the first in the area.

As the photos show, ABR was a popular place that Thursday noon. Neighbors were rubbernecking to see what was going on and why every HVAC truck in Rochester was parked on their street.



...and the traffic on Hayward Street a little jammed.

Calendar of Events

Thursday, December 4

Thursday, December 11

EMC-2 Variable Speed Motor Serv.

Ward Supply

(See Page 7 for details)

Thursday, December 18

Tuesday, December 23

Furnace Service Seminar

Ward Supply

(See Page 7 for details)

December 29, 30, 31

Customer Appreciation Days

Johnstone Supply

(See Page 7 for details)

Thursday, January 14

ACCA Reverse Raffle

Wishing Well

(See Page 4 for details)

Saturday, January 10

Nate Preparation Course

Monroe Community College

(See Page 7 for details)

Saturday, January 31

NATE Exam

Monroe Community College

(See Page 7 for details)

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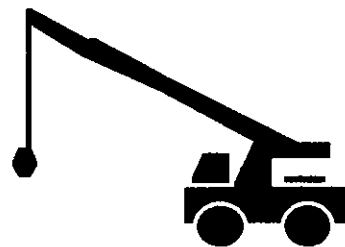
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