

Rheem and ABR Honor Isaac



On Tuesday, October 5, **Jim, Bill and Ray Isaac** were surprised as they finished giving a tour of their expanded building to Rheem officials. As they returned to the showroom, they came face to face with more Isaacs and folks from ABR Wholesalers.

The surprise gathering was to present Isaac with the first Rheem North East Region Contractor of the Year award. Rheem Marketing VP **Jim Sinkler** explained that Isaac inspired creation of the honor, which is presented to a contractor who has shown excellence, dedication and volume.

As he did for the ribbon cutting ceremony for Isaac's new building, Rochester Mayor **William Johnson** stopped by to offer his congratulations.

ACCA adds its congratulations to Isaac.



Above Left – As Ray Isaac admires the award, Rheem Marketing Jack Sinkler explains the reason for the award.

Above – Rochester Mayor William Johnson (left) offers his congratulations to Jim Isaac (right) as ABR's Jim Monaco looks on. Mayor Johnson also helped cut

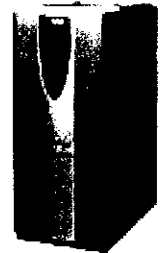


the ribbon to Isaac's building expansion last year.

Above – When the mayor joined members of the Isaac family and folks from ABR and Rheem, it certainly shows that it takes lots of dedicated people to make a successful business.

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